# [***MARY KAYS PROJECT FEATURED IN ECONOMIST IMPACT'S WORLD OCEAN SUMMIT IN SINGAPORE***](https://advance.lexis.com/api/document?collection=news&id=urn:contentItem:670C-0S11-JC8X-X45W-00000-00&context=1516831)

Malaysia Economic News

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**Body**

A Mary Kay-supported project focused on women and conservation was featured in a panel session called Innovation and adaptation - coastal solutions to climate change at the Economist Impacts World Ocean Summit Asia Pacific in Singapore.

The panel discussion covered how the effect of climate change is having on Asia-Pacifics coastal ecosystems as well as on global oceans. It featured case studies on how the region is preparing for and adapting to climate change.

Mary Kay Inc, a global advocate for corporate sustainability and stewardship and signatory to the UN Global Compact Sustainable Ocean Principles, continues to support global efforts to increase ocean awareness and highlight the important role the ocean plays in efforts to combat climate change.

***Mangroves*** are vital to coastal ecosystems yet are one of the most threatened ecosystems on the planet, it said in a statement.

To create long-term solutions for ***mangroves*** in Papua New Guinea, Mangoro Market Meri - an initiative supported by The Nature Conservancy and Mary Kay - is linking local efforts, ecotourism, and ***blue carbon*** (the carbon that is captured by the world's oceans and coastal ecosystems) to create incentives for ***mangrove*** protection and restoration.

The women of Mangoro Market Meri market produce sustainable ***mangrove*** products, such as shellfish and mud crabs to generate much-needed income and employment opportunities while also protecting ***mangroves*** from being harvested for their wood.

With Mary Kays support, the women of Mangoro Market Meri receive training in gender equity, leadership, financial literacy, and business management.

Mary Kay is committed to being a good steward of natural resources while fostering gender equality and womens empowerment in conservation across the globe.

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**Company:**  MARY KAY HOLDING CORP (85%)

**Organization:** NATURE CONSERVANCY (54%)

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